

Technology Tip April 2010

How Social Media Savvy Are You?

We know what you're thinking... "social-what?" There was a time that the only way to get information or connect with people was by reading a newspaper or having a party. Social media tools are influencing the way we communicate and gather information. Take this quiz to see how much you know (or don't) about social media outlets.

- The second generation of development and design that facilitates info sharing and collaboration on the World Wide Web is referred to as
- 2. Web log is a
- 3. Tool to share videos is ...
- 4. Tool to share photos is ...
- 5. Collaborative information hubs are called ...
- 6. Search Engine for blogs is ...
- 7. Find friends and classmates, meet new people, listen to free music and build playlists, share photos, watch videos on ...
- 8. A business-oriented site mainly used for professional networking is ...
- 9. A service that enables its users to send and read text based posts of up to 140 characters posted on the author's profile page and delivered to subscribers is called ...
- 10. A utility used to conduct live meetings or presentations via the Internet is called a ...

This Technology Tip was proudly provided by the award-winning folks at WaudWare, creators of the Produce Inventory Control System - **PICS** and **WebPICS**. Contact: 905.846.9737 - www.produceinventory.com

Answers: 1=Web 2.0; 2=Blog; 3=YouTube; 4=Flickr; 5=Wikis; 6=Technorati; 7=Facebook; 8= LinkedIn; 9=Twitter; 10=Webinar

