WaudWare

NEWS RELEASE
From the desk of F. Charles Waud
April 2013 - For immediate release

New WaudWare Strategic Partner: OCR Canada Ltd.

We are pleased to announce a new Strategic Partnership with OCR Canada Ltd. beginning February 1, 2013.

OCR Canada will be partnering with WaudWare Incorporated on the Data Collection Hardware and Wireless Infrastructure aspects of the PICS - Produce Inventory Control System - traceability software solution. We are excited about this collaboration as it will bring increased exposure in the fresh produce marketplace, and we look forward to the extensive and professional support services offered by OCR Canada.

OCR Canada Ltd. is a recognized industry leader in the delivery of innovative technology solutions for mobile computing, barcode scanning, wireless infrastructure, and RFID. Established in 1981 in the Automated Identification Data Capture (AIDC) business, OCR has been the recipient of over 60 industry achievement awards.

WaudWare Incorporated was established in 1989 and is committed to software development. We excel at writing and delivering software that handles functions such as traceability, buying and selling, inventory, production, packing, re-packing, brokerage, accounting, security and process control. Our flagship product, PICS - the Produce Inventory Control System and WebPICS - web based Produce Inventory Control System - was specifically created for the fast-paced produce industry.

Of course, WaudWare will continue supporting PICS in the way customers have come to expect - and deserve. We will be working closely with OCR Canada to expand our reach and get PICS running in every fresh produce business in Canada!

Please welcome OCR Canada to the team! Feel free to email WaudWare president, F. Charles Waud should you have any questions.

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