

From the desk of F. Charles Waud
November 10, 2009

Secrets to Being a Big Fish: Solve Problems and Add Value with Custom Programming Solutions



Earlier this year we told you about a few of the custom programming applications we've been working on, like the Canadian Thoroughbred Horse Society, Canadian Horticultural Council, Fresh Produce Alliance in conjunction with Canadian Produce Marketing Association and the New York Produce Trade Association.

Custom programming applications add value, solve problems and increase efficiency for the company and its customers! Here are two more examples of custom programming applications we're especially pleased with!

➔ Canadian Container Depot Limited

Project: Shipping Container Booking, Tracking and Updates via the Internet.
Benefit to Customers: Allow electronic transmissions via EDI to all participants.
Benefit to Company: Easy access to all information and tasks; eliminates email and phone calls.

➔ Brampton Board of Trade Santa Claus Parade Committee

Project: Participant and Entry Database
Benefit to Committee: Allows easy and secure lookup of Parade related information.
Benefit to Entrants: Allow entrants to maintain information about their organization and Entry Application.

If you've got tons of data that's out of control, or you're entering data more than once – anywhere – then a custom software solution could be your salvation! Work with the leaders in software development... WaudWare. Give us a call any time to discuss your needs!

This communication was sent via WaudWare's EM/FX Server Software. Please let us know if you would like to be removed from this communication list, to receive this via another method, or if there are others in your company who should receive this information. This electronic transmission, including all attachments is directed in confidence solely to the person(s) to which it is addressed, or an authorized recipient, and may not otherwise be distributed, copied or disclosed. The contents of the transmission may also be subject to intellectual property rights and all such rights are expressly claimed and are not waived. If you have received this transmission in error, please notify the sender immediately by return electronic transmission and then immediately delete this transmission, including all attachments, without copying, distributing or disclosing same.

Software solutions from the experts in innovation ...

Consulting | Programming | Training | Support
16 Rutherford Rd. S., 2nd Floor Brampton, ON L6W 3J1
Phone: (905) 846-9737 Fax: (905) 846-9738 Web: www.waudware.com E-mail: info@audware.com