News Release

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For immediate release

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WaudWare announces
Achievement of Milestone 5 of the PTI (Produce Traceability Initiative)
"Encode Information in a Barcode"

WaudWare announced today that their flagship software package PICS (Produce Inventory Control System) successfully meets the 5th milestone of the Produce Traceability Initiative (PTI).

According to WaudWare president, F. Charles Waud, "We are now able to produce the required barcodes mandated by the Produce Traceability Initiative (PTI), which includes the Global Trade Item Number (GTIN) and if applicable lot and quantity information."

The 14-digit GTIN and the Lot/Batch # must be encoded in the barcode shown on each case of produce. If the Lot/Batch # is not unique by Pack or Harvest Date, the Pack or Harvest Date must also be included in the barcode.

In order to ensure the barcodes shown on cases can be read by all linear scanners used in warehouses today, the standard barcode to be used is called a GS1 128 barcode. This barcode can hold up to 48 characters of information. The numbers that go inside the barcode are: (01) the GTIN and (10) the Lot # (which is unique by harvest/pack date in our software). See example above.

The Produce Traceability Initiative, sponsored by Canadian Produce Marketing Association, Produce Marketing Association and United Fresh Produce Association, is designed to help the industry maximize the effectiveness of current trace-back procedures, while developing a standardized industry approach to enhance the speed and efficiency of traceability systems for the future. Additional information can be found at www.producetraceability.org. The PTI has a bold vision which outlines a course of action to achieve supply chain-wide adoption of electronic traceability of every case of produce by the year 2012.

WaudWare invites customers and other businesses working in the produce industry to contact them for additional information.

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